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Agile UX Storytelling | SpringerLink

When you're crafting stories for your audience, it's important that you don't purposely omit facts or distort evidence. ... Her areas of expertise include storytelling, UX in agile, design thinking, scaling design, and UX leadership. She has also planned and conducted research on careers, ...

Turning Complex Data into Compelling Stories: A 5-Step Process

Storytelling in UX is not a creative writing exercise. Our stories are derived from research, and a keen understanding of the audience and their needs. This understanding drives successful solutions.

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Agile UX Storytelling door Rebecca Baker - Managementboek.nl

For storytelling to work really well, we need time and focus, both on the part of the storyteller, and on the part of the listening audience. It takes time and focus to properly craft a story, and for the audience, it can take time to consume information through story, but focus is really key here.